

# FIZZ DISCOUNTS EMPLOYEE SAYINGS SCHEME











### FIZZ - A FRESH APPROACH

ENGAGING YOUR EMPLOYEES

The savings, reward and communication portal for your Employees

## EVERY DAY SAVINGS

MADE EASY

Uncomplicated



1000's
Cashback Offers

Easy to deliver



1,400
Retailer Brands
E-Vouchers

Cost effective



1 Simple Portal

# WHAT WE DO?









### **CASHBACK**

Shop in the normal way online and receive cashback just for doing what you normally do!

**RETAIL DISCOUNTS** 

Over 1400 retail
discounts and one off
closed user group
exclusive discounts as
well as e-voucher
discounts

REWARD & RECOGNITION

Reward, recognize & engage your clients, members &/or employees with a reward via our platform

**BENEFIT SCHEMES** 

Use the Fizz platform to communicate benefits for your clients, employees &/or members

### **USING FIZZ DISCOUNTS**

EXAMPLE SAVINGS FOR YOUR EMPLOYEES

### **EXAMPLE PURCHASE**

SPEND £45 Currys PC World 5% DISCOUNT

SAVING £2.25

### **EXAMPLE PURCHASE**

SPEND £100 M SAVING £4.00

### FIZZ SAVINGS

### HOW IT WORKS ON EVERYDAY SAVINGS



### **GREATER SAVINGS**

ON ONE OFF PURCHASES













YEARLY SAVINGS

TV £600 Bike £2,000

Watch £2,000

Mobile £90 Clothing £2,000

£30 >£160 >£100 >£90

£140 >£520

## **EVERY DAY SAVINGS ON**

### CASHBACK



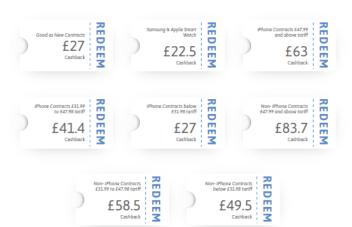
#### **EE Mobile Contracts**

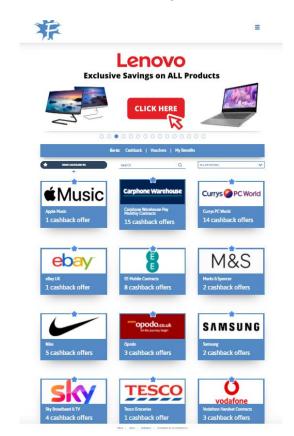
8 Offers available today

Make a great call and get exclusive cashback deals on the iPhone XS, XS Max & XR with EE – the UK's biggest, fastest and most reliable network. They offer superfast 4G mobile services to more than 27 million customers in over 280 towns and cities across the UK, along with EU oraming and 6 months Apple Music. Whether you are looking for an IPhone, Samsung Galaxy S8 or Note 8, Google Pixel 5 or Sony Xperia L1, you can search for pay monthly and pay as you go deals, as well as SIM only plans and sharer bundles, to suit all your needs in terms of minutes, texts and data. EE pride themselves on their commitment to usury resolution and these are resolved and poal to user accounts within 30 days.

EE have just launched their brand new Smart Plans, offering 4 brand new Swappable Benefits - simply choose your swappables at the beginning of your plan and switch between them when it suits. Choose from: BT Sport App access, a Video Data Pass. a Roam Further Pass and a Music Data Pass.

But that's not all, EE Smart Plans also include a new service pack, keeping your device in tip-top condition for no extra cost with an EE lifetime guarantee, an annual device and account MOT and £10 off protective kit.







Carphone Warehouse Pay Monthly

1

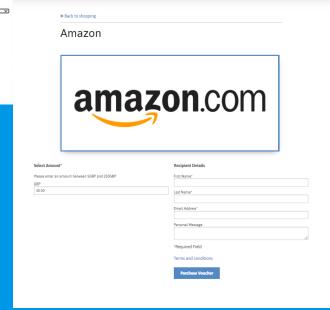
Over 1000 cashback offers from all the UK's top retailers

# EVERY DAY SAVINGS

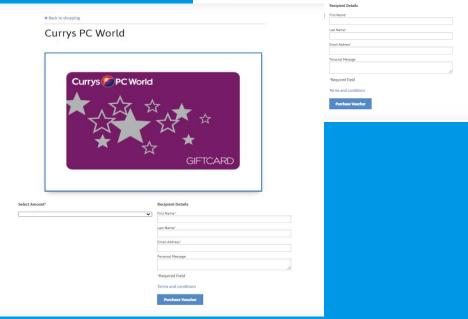


### VOUCHERS

Digital Vouchers delivering instant savings







# **EXCLUSIVE OFFERS** FOR CLOSED USER GROUPS

**≰**iPhone 12

Say Hello to 5G.

Available now with Reward Mobile

**Buy Now** 







10% **Exclusive Discount** on

> Hotels **T**ransfers Activities

**Get Offer** 



policy by using the code CLAIM10%OFF

Get a quote



# EXAMPLE USERS



SASKIA, 23

Saskia lives in a shared flat and spends much of her life socialising.

#### Uses the scheme for:

- Cheap cinema tickets
- Discounts on clothes

### Regularity:

Occasional use only

ANNUAL SAVING: £178



FLEUR, 50

Fleur lives with her partner and four cats.

#### Uses the scheme for:

- Holidays
- Meals out
- Homeware
- Petcare

#### Regularity:

Regular

ANNUAL SAVING: £592



### MARCUS, 47

Marcus is a single parent, living with his two teenagers.

#### Uses the scheme for:

- Clothes
- Days out
- Takeaways

#### Regularity:

- Occasional
- Heavier use in summer

ANNUAL SAVING: £223



BENJI, 23

Benji lives with his wife and two young children.

#### Uses the scheme for:

- Weekly food shop
- Holidays
- Clothes
- Entertainment

#### **Regularity:**

- Regular
- Insistent on finding best deal

ANNUAL SAVING: £996

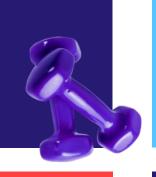


GROCERIES & HOUSEHOLD



CLOTHES & FASHION

HEALTH & FITNESS



ENTERTAINMENT & LEISURE

ELECTRONICS & MOBILES

STATIONERY & TOYS

INSURANCE & BROADBAND

# A RANGE OF ENGAGING COMMUNICATIONS





# A SITE FULL OF DISCOUNTS TO SAY THANK YOU

We've got something for you. A new site giving you hundreds of exclusive discounts - our way of saying thank you. It means that you can carry on doing all of the things you enjoy, but save money along the way.

#### DISCOUNTS Straight-up money

#### CASHBACK

ney Money in your account when you spend.

VOUCHERS

unt Discounted gift cards to spend in store.

Get up to 4% off your weekly food shop with an in-store giftcard. Then open your new phone, with £50 cashback. Before planning your

How do you take advantage? Simp L. Log onto your discount site

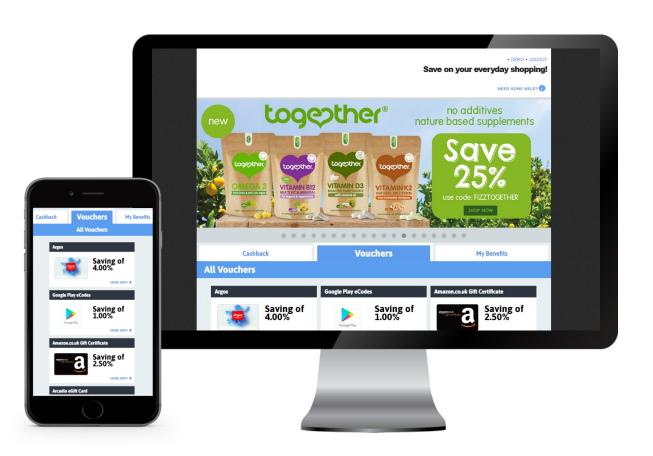
summer holiday, with 9% off hotels.

3. Use the link to make your purchase

Check your launch email for details of how you log on.



# ANYTIME AND ANYWHERE



This platform is not just about saving money but also an important engaging channel to keep in touch with your Employees all year around with your own special offers and employee benefits.

You can advertise offers and specials to employees using the banners.

